



FRANCHISE OFFER

Alternative Investment Service - Fully Hedged, Market Independent, Monthly Return

Key Strengths

- **Leadership:** We are the first to offer this service
- **High Entry Barriers:** Extremely hard for any new competition to copy this business; and large players cannot enter this business due to government regulations.
- **Highly Profitable:** High potential to earn annual revenue of Rs 50 Lakhs to Rs 1 Crore plus with a direct sales office setup.
- **Stable Long-Term Income:** Unlike stock markets, this investment service helps clients to generate returns even in falling markets ensuring stable income for clients and us.
- **High Growth Potential:** The strengths of service offered, growing awareness about investments, combined with lack of competition - means a big market, ready to be tapped.



ABOUT US

Trikaal Capital offers investment related services based on a winning combination of macro-economic analysis, fundamental analysis, and algorithms. Team includes an ex-fund manager who is an IIMA alumnus (1992).

TEAM

RAJESH SHARMA


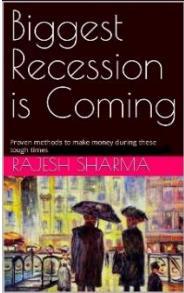
BE (Agri), PGDM (SPA) IIMA

He has more than two decades of experience in fund management, global investment research, trading, algorithm development, arbitrage, and hedging. He has researched and traded in equities, debt, commodities, and currencies. His job experience includes working as Chief Investment Officer of Escorts Asset Management Company (later acquired by Quant Mutual Fund). He is an engineer and a post graduate in management from Indian Institute of Management, Ahmedabad, India.

Major achievements

His use of algorithms coupled with macro-economic research enabled him to forecast the following major turning points (details are on site www.trikaalcapital.com) –

1. Covid crisis (Feb 2020): He correctly anticipated a serious downfall in stock markets
2. Covid Recovery (Sep, 2020): He correctly predicted a strong market rally
3. Inflation Super Cycle (Sep, 2021): When most experts were saying inflation is transitory, he predicted a long-lasting inflation, which is still the biggest global risk
4. Bull run (Apr, 2023): When media was all bearish and there were recession warnings by many experts, he correctly predicted that stocks may rise further from here.

	<p>Author of a weekly LinkedIn newsletter <i>Trikaal Macros</i>, on global capital markets</p> <p><i>Trikaal Macros</i> is a free weekly newsletter published on LinkedIn. <i>Trikaal Macros</i> is subscribed by global thought leaders, CEOs, investors, and business strategists. It provides a commentary on the most crucial global factors affecting the capital markets. Link for its free subscription.</p>
	<p>Author of the ebook 'Biggest Recession is Coming' available on Amazon.</p> <p>It may sound strange to many people, but the fact is that the world's largest economy and strongest military power is almost like a house of cards now! It is a balloon which is about to go burst, and will affect every country just like the 2008 recession. This ebook explains it all in simple language with concrete data. Every long-term investor must be aware of this looming risk.</p>

[Click here to see his profile on LinkedIn.](#)



SUGAM KASHYAP

He is a SEBI registered research analyst. His expertise is in identifying long-term high-growth stocks. His analysis identifies cyclical stocks near bottom of the cycle, small companies with unique competitive advantage (patents, any type of monopoly or entry barrier, deep research) coupled with long term growth opportunities, and small and low valued companies that have managerial and technical capabilities to grow in a sunrise industry.

COMMENCED OPERATIONS

Operations commenced in	2018
Franchise launched in	2024

FRANCHISE DETAILS

Franchisee fee	INR 2 Lakhs
Infrastructure required	150+ sq ft with furniture and fixtures
Working capital required for	Direct sales setup

RETURNS

Anticipated return on investment	Over 100%
Expected revenue after 2 years	INR 50 Lakhs to 1 Crore
Likely payback period	1-2 years

FRANCHISEE TRAINING

Detailed operating manual	Yes
Training location	At franchisee location
Data of leads	Yes

FRANCHISE TERMS

Do you have a standard franchise agreement	Yes
How long is the franchisee term for	5 years
Is the term renewable	Yes



BUSINESS MODEL

We offer an investment service to clients as described separately (Service Offering).

Expected returns are 2-5% per month.

We take 20% of profit above 1.5% return per month.

Franchisee's share is 40% of what we get.

REVENUE ESTIMATES

- Each client must invest minimum Rs 10 lakhs
- Assuming a monthly return of 3% on 10 lakhs
- Client's monthly profit = Rs 30,000
- Trikaal Capital's share = Rs 6,000
- Franchisee's share = Rs 2,400
- Franchisee's annual share = Rs 28,800 per 10 lakhs of AUM (assets under management)
- With Rs 20 Cr AUM, annual franchisee revenue = 57 lakhs
- Raipur's total market size is about Rs 880 Cr (see details below)
- It is quite possible to capture 5-20% market in 2-3 years considering first entrant advantage, barriers to large players, and high level of difficulty for new competitors to grasp this complicated service.

Raipur city's market size:

To estimate market size, we need to identify total existing equity investment by HNIs in Raipur. Of that total, it is possible that about 20% of that can be switched away from equities into alternate investments.

- Total investment in Mutual Funds = Rs 10,500 Cr ([Source](#))
- Total investment in equity mutual funds is 81%* = ~ Rs 8000 Cr ([Source](#))
- Proportion of retail segment in equity funds is 88% = ~ Rs 7040 Cr ([Source](#))
- Proportion of HNI plus corporate in equity investment is ~ 62.5% = ~ Rs 4400 Cr ([Source](#))
- 20% of above may be switched to alternate investment strategies = Rs 880 Cr

This Rs 880 Cr is the total available assets (or total market size) that can be targeted by us.

Note: This does not include investment of people who have directly invested in shares. That will further increase the market size.



HOW TO START

Contact us with the following details – current activity, details of space available, and a brief on proposed direct sales setup. If you have any queries, please mail us at the id given below.

Email: info@trikaalcapital.com

Thanks

Trikaal Capital

www.trikaalcapital.com