



# BUSINESS PARTNERSHIP OFFER

**Alternative Investment Service - Fully Hedged, Market Independent, Monthly Returns**

## **Key Strengths**

- **Leadership:** We are the first to offer this service
- **High Entry Barriers:** Extremely hard for any new competition to copy this business; and large players cannot enter this business due to government regulations.
- **High Profits & High Growth Potential:** Potential to earn annual revenue of Rs 50 Lakhs to Rs 5 Crore plus with a direct sales office setup from Raipur. It can be expanded geographically as well as by means of new products.
- **Stable Long-Term Income:** Unlike stock markets, this investment strategy helps clients to generate returns even in falling markets ensuring stable income for clients and us.
- **High Growth Potential:** The strengths of service offered, growing awareness about investments, combined with lack of competition - means a big market, ready to be tapped.



## ABOUT US

Trikaal Capital offers investment related services based on a winning combination of macro-economic analysis, fundamental analysis, and algorithms. Founded by an ex-fund manager who is an IIMA alumnus (1992).

## TEAM

### RAJESH SHARMA


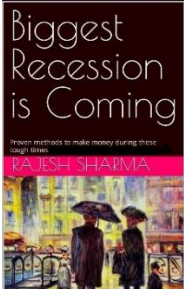
*BE (Agri), PGDM (SPA) IIMA*

He has more than two decades of experience in fund management, global investment research, trading, algorithm development, arbitrage, and hedging. He has researched and traded in equities, debt, commodities, and currencies. His job experience includes working as Chief Investment Officer of Escorts Asset Management Company (later acquired by Quant Mutual Fund). He is an engineer and a post graduate in management from Indian Institute of Management, Ahmedabad, India.

#### Major achievements

His use of algorithms coupled with macro-economic research enabled him to forecast the following major turning points (details are on site [www.trikaalcapital.com](http://www.trikaalcapital.com)) –

1. Covid crisis (Feb 2020): He correctly anticipated a serious downfall in stock markets
2. Covid Recovery (Sep, 2020): He correctly predicted a strong market rally
3. Inflation Super Cycle (Sep, 2021): When most experts were saying inflation is transitory, he predicted a long-lasting inflation, which is still the biggest global risk
4. Bull run (Apr, 2023): When media was all bearish and there were recession warnings by many experts, he correctly predicted that stocks may rise further from here.

	<p>Author of a weekly LinkedIn newsletter <i>Trikaal Macros</i>, on global capital markets</p> <p><i>Trikaal Macros</i> is a free weekly newsletter published on LinkedIn. <i>Trikaal Macros</i> is subscribed by global thought leaders, CEOs, investors, and business strategists. It provides a commentary on the most crucial global factors affecting the capital markets. Link for its <a href="#">free subscription</a>.</p>
	<p>Author of the ebook '<a href="#">Biggest Recession is Coming</a>' available on Amazon.</p> <p>It may sound strange to many people, but the fact is that the world's largest economy and strongest military power is almost like a house of cards now! It is a balloon which is about to go burst, and will affect every country just like the 2008 recession. This ebook explains it all in simple language with concrete data. Every long-term investor must be aware of this looming risk.</p>

[Click here to see his profile on LinkedIn.](#)



## SUGAM KASHYAP

He is a SEBI registered research analyst.

## BUSINESS MODEL

- We offer an investment service to clients as described separately (Service Offering).
- Expected returns to our clients are 2-5% per month.
- We may take 20% of profit above 1.5% return per month.
- If all goes well, at some point, we can expand nationally.
- Later, we can offer more products and cross-sell.
- Trikaal Capital's main strengths that will differentiate it from others –
  1. Clear understanding of the biggest long-term opportunities as can be seen from our blog and newsletter.
  2. In-depth knowledge of the biggest risks that can impact investments in a big way.
  3. An algorithm that helps in finding trend direction, both long term and short term. Trikaal Capital predicted four major market turning points in last 3 years (details on website [www.trikaalcapital.com](http://www.trikaalcapital.com)).

## REVENUE ESTIMATES

- Each client must invest minimum Rs 10 lakhs
- Assuming a monthly return of 3% on 10 lakhs
- Client's monthly profit = Rs 30,000
- Our share = Rs 6,000
- Our annual share = Rs 72,000 per 10 lakhs of AUM (assets under management)
- With Rs 30 Cr AUM, our annual revenue = Rs 2.16 Cr
- Raipur's total market size is about Rs 880 Cr (see details below)
- It is quite possible to capture 5-20% market in 2-3 years considering first entrant advantage, barriers to large players, and high level of difficulty for new competitors to grasp this complicated service.

Raipur city's market size:

To estimate market size, we need to identify total existing equity investment by HNIs in Raipur. Of that total, it is possible that about 20% of that can be switched away from equities into alternate investments.

- Total investment in Mutual Funds from Raipur = Rs 10,500 Cr ([Source](#))
- Proportion of equity mutual funds is 81% = ~ Rs 8000 Cr ([Source](#))
- Proportion of retail segment in equity funds is 88% = ~ Rs 7040 Cr ([Source](#))
- Proportion of HNI plus corporate in equity investment is ~ 62.5% = ~ Rs 4400 Cr ([Source](#))
- ~ 20% of above may be diversified into alternate investment strategies = Rs 880 Cr

This Rs 880 Cr is the total available assets (or total market size) that can be targeted by us.



Note: This does not include investment of people who have directly invested in shares. That will further increase the market size.

## REQUIREMENT FROM PARTNER

- He should setup and run a direct sales office in Raipur to market this service and develop business.
- He should sort out legal issues involved in setting up this business.

## CONTACT

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Thanks.